



**WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY**

Executive Committee

SPECIAL MEETING

MINUTES

**April 21, 2023
10:00 a.m.**

Convened via teleconference at:

***Workforce Assistance Center, 2037 W. Cleveland Avenue, Madera, CA 93637
777 West Palmdon Avenue, Fresno, CA 93704
200 W 4th Street, Madera, Suite 4006, Madera, CA 93637
17149 Road 400, Madera, CA 93636***

PRESENT: Brett Frazier, Omair Javaid, Nichole Mosqueda, Robert Poythress

ABSENT: Pat Gordan

GUEST:

STAFF: Nicki Martin, Maiknue Vang

1.0 Call to Order

Meeting called to order at 10:03 a.m. by Chair Brett Frazier.

1.1 Pledge of Allegiance

2.0 Additions to the Agenda

None.

3.0 Public Comment

None.

4.0 Introductions and Recognitions

None.

5.0 Adoption of Board Agenda

Nichole Mosqueda moved to adopt the agenda, seconded by Robert Poythress.

Vote: Approved – unanimous

Yes: Brett Frazier, Omair Javaid, Nichole Mosqueda, Robert Poythress

6.0 Consent Calendar

None.

7.0 Action Items

7.1 Consideration of approval of the application for subsequent local area designation and local board recertification for the 2023-25 program year and authorization for staff to forward to the Board of Supervisors for approval.

The local area designation and board recertification is required and is submitted every 2 years to the State. The application must be approved and signed by the local workforce boards and their chief elected official. The deadline for submission has been pushed to May 26, 2023. The initial due date was May 19, 2023. Jorge DeNava's Title and Entity were reversed in the table on page 5 and his Term dates were recently approved for an additional 3-year term. This data will be updated before the application is submitted to the Board of Supervisors for approval and will be submitted to the State after final approval by the Board of Supervisors.

Robert Poythress moved to approve with the changes to page 5, seconded by Nichole Mosqueda.

Vote: Approved – unanimous

Yes: Brett Frazier, Omair Javaid, Nichole Mosqueda, Robert Poythress

7.2 Consideration of approval of the application of Brett Frazier, Papa Murphy's Pizza, to the WDB for a 3-year term representing the Private Sector.

7.3 Consideration of approval of the application of Aaron Chambers, Hometown Tax Pros, to the WDB for a 3-year term representing the Private Sector.

Agenda items 7.2 and 7.3 were discussed as a group. Brett Frazier was formerly assigned to the Madera WDB as the Board of Supervisors (BOS) representative. Since his resignation from the BOS, staff are bringing Brett's WDB member application as a Private Sector representative to the Board for approval. Aaron Chambers, Impossible Services Group, Inc. will also represent the Private Sector on the WDB. The addition of Brett and Aaron as private sector representatives on the WDB will ensure that the Board is in compliance with the mandate that requires that WDBs be comprised of majority Private Sector representatives.

Robert Poythress moved to approve items 7.2 and 7.3, seconded by Nichole Mosqueda.

Vote: Approved – unanimous

Yes: Brett Frazier, Omair Javaid, Nichole Mosqueda, Robert Poythress

7.4 Discussion and consideration to apply and submit an application for High Performing Board.

The State released a draft directive for local workforce areas to apply for High Performing Board (HPB) status/designation. Applying for this status is not mandatory. In the past, there was a minimal amount of funds available to Boards that were granted HPB status. Madera is currently designated a HPB through June 30, 2023. In the past, this designation came with a funds award. Previously, all Boards granted this status shared one pot of funds. Madera was previously awarded funds in the amount of approximately \$3,000. The award amount depends on the number of Boards who apply. The draft directive provides eligibility criteria information which includes meeting performance goals, meeting Board composition requirements, maintaining fiscal integrity, meeting training expenditure levels, and having a business services plan in place. Madera has met all the requirements except performance goals for program year 2021-22. Madera did not meet performance goals for dislocated workers (DW) for employment rate Q2 and for median earnings. The State is only looking at employment rate Q2 and median earnings Q2 after exit. The data being used for performance was during the height of the pandemic. Staff have spoken with EDD and their technical assistance team to discuss Madera's performance and outcomes for program year 2022. Madera is currently on track and staff have established strategies and charts to track performance per quarter to ensure that all requirements are met. If areas don't meet performance for 2 consecutive years, those areas will be placed on an improvement plan and funding could be reduced. Staff spoke with EDD and stated that Madera County AJCC remained open during the pandemic and provided services the entire time. Madera not meeting this performance indicator is directly tied to the pandemic. This resulted in lower performance data due to some participants enrolling but not being able to complete trainings or obtain jobs due to the pandemic or some participants ultimately staying home due to safety concerns and possibly receiving Federal or State benefits that allowed them to stay home. Other areas closed and provided no services while at the same time possibly selecting participants for trainings and/or services who they could have screened thoroughly and enrolled based on their ability to participate and complete their trainings. This would ensure that their performance data was not negatively impacted by the pandemic. Staff requested input from the WDB regarding whether or not to apply for HPB status. It is possible

that the WDB could write a letter on behalf of Madera's workforce area to plead the case for HPB status and include it in the application packet. EDD sends letters notifying workforce areas if they did or did not get HPB status. Those letters go out to the WDBs themselves as well as their local elected official's office. Given the chance that Madera may be denied this designation, staff requested input from the Board as to whether or not to apply. Not applying will not impact any current programs and services. It was decided that Madera would not apply for HPB status.

7.5 Discussion and consideration to plan and schedule *The Real Role of Workforce Boards* Retreat/Workshop.

Some new WDB members have come onto the Board since the pandemic. Staff feel it would be beneficial to provide some information on how the WDB functions and its important role to the community. Bob Lanter, California Workforce Association (CWA), facilitates a workshop on this topic and he would be available to come to Madera to provide a workshop to the WDB at no cost. Bob could customize the workshop for Madera's WDB. It could be held off-site, and lunch could be provided. It was recommended that it be held around the time of the next regularly scheduled WDB meeting in June – possibly on 6/12, 6/13, or 6/14. Staff can send a poll to ask for input on a preferred date and time. It was suggested that it could be held at the Camarena Wellness Center at Tesoro Viejo and that the Board agenda should remain short in order to focus on the workshop. A weekend date was considered but ultimately decided against. Staff will send a poll and contact Bob to schedule the event in June.

8.0 Information Items

None.

9.0 Written Communication

None.

10.0 Open Discussion/Reports/Information

10.1 Board Members

- *Omair Javaid requested that the process for requesting to join Board meetings via teleconference be shared with members so that they can Zoom into meetings as needed.*

10.2 Staff

None.

11.0 Next Meeting

To be determined

12.0 Adjournment

Meeting adjourned at 10:42 a.m.