



**WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY**

Executive Committee

SPECIAL MEETING AGENDA

**April 21, 2023
10:00 a.m.**

Meeting will be held via teleconference at:

Workforce Assistance Center, 2037 W. Cleveland Avenue, Madera, CA 93637

777 West Palmdon Avenue, Fresno, CA 93704

200 W 4th Street, Madera, Suite 4006, Madera, CA 93637

17149 Road 400, Madera, CA 93636

REASONABLE ACCOMMODATION FOR ANY INDIVIDUAL WITH A DISABILITY Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting or function of the Workforce Development Board of Madera County, may request assistance by contacting the Executive Assistant at Madera County Workforce Investment Corporation office, 2037 W. Cleveland Avenue, Madera, CA 93637; Telephone 559/662-4589; CRS 711; Fax 559/673-1794.

This agenda and supporting documents relating to the items on this agenda are available through the Workforce Development Board website at <http://www.maderaworkforce.org/workforce-board-meetings/>. These documents are also available at the Madera County Workforce Assistance Center – office of the Executive Director. The Workforce Development Board is an equal Opportunity Employer/Program. Auxiliary aids and services are available upon request.

1.0 Call to Order

1.1 Pledge of Allegiance

2.0 Additions to the Agenda

Items identified after preparation of the Agenda for which there is a need to take immediate action. Two-thirds vote required for consideration (Government Code Section 54954.2(b)(2))

3.0 Public Comment

This time is made available for comment from the public on matters within the Board's jurisdiction but not appearing on the agenda. The Board will not take action on any items presented under public comment. The comment period will be limited to 15 minutes.

4.0 Introductions and Recognitions

5.0 Adoption of Board Agenda

6.0 Consent Calendar

7.0 Action Items

- 7.1 Consideration of approval of the application for subsequent local area designation and local board recertification for the 2023-25 program year and authorization for staff to forward to the Board of Supervisors for approval.
- 7.2 Consideration of approval of the application of Brett Frazier, Papa Murphy's Pizza, to the WDB for a 3-year term representing the Private Sector.

- 7.3 Consideration of approval of the application of Aaron Chambers, Hometown Tax Pros, to the WDB for a 3-year term representing the Private Sector.
- 7.4 Discussion and consideration to apply and submit an application for High Performing Board.
- 7.5 Discussion and consideration to plan and schedule *The Real Role of Workforce Boards* Retreat/Workshop.

8.0 Information Items

9.0 Written Communication

10.0 Open Discussion/Reports/Information

10.1 Board Members

10.2 Staff

11.0 Next Meeting

To be determined

12.0 Adjournment

**Local Area Subsequent Designation and
Local Board Recertification Application
For Program Year 2023-25**

Local Workforce Development Area

Madera County

Application for Local Area Subsequent Designation and Local Board Recertification

This application will serve as your request for Local Workforce Development Area (Local Area) subsequent designation and Local Workforce Development Board (Local Board) recertification for Program Year (PY) 2023-25 under the *Workforce Innovation and Opportunity Act* (WIOA).

If the California Workforce Development Board (CWDB) determines the application is incomplete, it will either be returned or held until the necessary documentation is submitted. Please contact your [Regional Advisor](#) for technical assistance or questions related to completing and submitting this application.

Completed applications must be submitted by 5 p.m. on Friday, May 19, 2023, to the CWDB at PolicyUnit@cwdb.ca.gov.

Workforce Development Board of Madera County

Name of Local Area

PO Box 1205

Mailing Address

Madera, CA, 93639

City, State, ZIP

Date of Submission

Maiknue Vang

Contact Person

559-662-4503

Contact Person's Phone Number

Local Board Membership

The WIOA Section 107(b)(2)(A) through (E) states the requirements for nominating and selecting Local Board members:

1. Provide the names of the individuals appointed for each membership category listed below.
2. Attach a roster for the current Local Board.

Category: Business – WIOA Section 107(b)(2)(A) requires that business members constitute a simple majority of the Local Board, and WIOA Section 107(b)(3) states that the chairperson shall also be a member under this category. Specifically, a majority of the Local Board’s business members shall constitute the following representatives under this membership category:

- Owners of businesses, chief executives or operating officers of businesses, or other business executives or employers with optimum policymaking or hiring authority.
- Representatives of businesses, including small businesses or business organizations.
- Individuals appointed by those who have been nominated by local business organizations and business trade associations.

Please list the Local Board’s business members and identify the chairperson by typing CHAIR after their name:

LOCAL BOARD BUSINESS MEMBERS				
Name	Title	Entity	Appointment Date	Term End Date
Brett Frazier – Chair	Owner	Papa Murphy’s Pizza	5/9/23	5/9/26
Debi Bray	President/CEO	Madera District Chamber of Commerce	11/20/21	11/20/24
Donald Foster	Member	Golden Valley Chamber of Commerce	2/7/23	2/7/26
Lanie Suderman	Director of Operations	Visit Yosemite Madera County	11/12/22	11/12/25
Laura Gutile	Owner	Laura’s Nuts	6/7/22	6/7/25
Mark Choe	General Manager	The Pines Resort	11/12/22	11/12/25
Mattie Mendez	Vice-Chair	Madera Co. Workforce Investment Corporation	11/20/21	11/20/24
Michelle Brunetti	Director HR	Valley Children’s Hospital	8/23/22	8/23/25
Nichole Mosqueda	CAO	Camarena Health	10/21/20	10/21/23
Omair Javid	Associate	World Financial Group	5/11/21	5/11/24
Robert Poythress	Manager	Teco Hardware	Indefinite	
Aaron Chambers	President	Impossible Services Group, Inc.	5/9/23	5/9/26

Category: Labor – At least 20 percent of the Local Board members shall be labor representatives from the Local Area’s workforce. Specifically, the Local Board shall have labor representatives under this membership category from the following entities (WIOA 107[b][2][B]):

- Labor organizations (for a Local Area in which employees are represented by labor organizations) and who have been nominated by local labor federations, or (for a Local Area in which no employees are represented by such organizations) other representatives of employees.
- A member of a labor organization or a training director from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area, if such a program exists.

Members may be representatives from community-based organizations with demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, veterans, or individuals with disabilities; and organizations with demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth and/or out-of-school youth.

California Unemployment Insurance Code (CUIC) Section 14202(b)(1) further requires and specifies that at least 15 percent of Local Board members shall be representatives of labor organizations unless the local labor federation fails to nominate enough members. For a Local Area in which such organizations represent no employees, other representatives of employees shall be appointed to the Local Board, but any Board that appoints representatives of employees not nominated by local labor federations must demonstrate that no employees are represented by such organizations in the Local Area.

List the Local Board’s labor members:

LOCAL BOARD LABOR MEMBERS				
Name	Title	Entity	Appointment Date	Term End Date
Chuck Riojas	Business Agent	IBEW 100	12/6/20	12/6/20
Jorge DeNava	Central Valley Opportunity Center	Executive Director	4/4/20	4/4/23
Joseph Giles	Business Agent	Operating Engineers Local #3	10/4/22	10/4/25
Mattie Mendez	Executive Director	Community Action Partnership of Madera County	11/20/21	11/20/24
Mike Fursman	Director, Meat Division	UFCW 8	8/23/22	8/23/25
Mike Lopez	Building Trades President	Fresno, Madera, Kings & Tulare Counties Building and Construction Trades Council	6/7/22	6/7/25

Category: Education – WIOA Section 107[b][2][C] requires that each Local Board include members who represent entities that administer education and training activities in the Local Area. Specifically, the Local Board shall have education representatives under this membership category from the following entities:

- Eligible Title II adult education and literacy providers; and
- Institutions of higher education providing workforce investment activities.

Members may be representatives from local educational agencies and community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment.

List the Local Board’s education members:

LOCAL BOARD EDUCATION MEMBERS				
Name	Title	Entity	Appointment Date	Term End Date
Lucia Robles	VP of Equity and Institutional Effectiveness	Madera Community College	10/4/22	10/4/25
Ladislao Lopez	Area Assistant Superintendent	Madera Unified School District	9/21/21	9/21/24

Category: Economic and Community Development – WIOA Sections 107[b][2][D] and [E] require each Local Board to include governmental, economic, and community development representatives under this membership category from the following entities:

- Economic and community development organizations.
- The state’s employment service office under the *Wagner-Peyser Act*.
- Programs carried out under Title I of the federal *Rehabilitation Act*.

A Local Board may have representatives from transportation, housing, and/or public assistance agencies; philanthropic organizations; and/or an individual or representatives of entities determined to be appropriate by the local CEO.

List the Local Board’s economic and community development members:

LOCAL BOARD ECONOMIC AND COMMUNITY DEVELOPMENT MEMBERS				
Name	Title	Entity	Appointment Date	Term End Date
Darren Rose	Executive Director	Madera County EDC	10/6/22	12/6/25
Deborah Martinez	Director	Madera County DSS	8/8/20	8/8/23
Joe Perez	Staff Services Manager I	Cal. Department of Rehabilitation	1/4/22	1/4/25
Robert Poythress	Supervisor	Madera County Board of Supervisors	Indefinite	-
Wendy Lomeli	Employment Program Manager III	Employment Development Dept.	6/6/20	6/6/23

Performed Successfully

The Local Area hereby certifies that it has performed successfully, defined as having an Individual Indicator Score of 50% or higher in PY 20-21 OR PY 21-22, as described in Workforce Services Directive *Calculating Local Area Performance and Nonperformance* (WSD20-02) dated September 18, 2020, for the following primary indicators of performance:

- Employment Rate 2nd Quarter After Exit
- Median Earnings

PY 20-21 Individual Indicator Scores		
Indicators of Performance	Adults	Dislocated Workers
Employment Rate 2 nd Quarter After Exit	90.3 %	77.6%
Median Earnings 2 nd Quarter After Exit	\$5,566 (89.5%)	\$7,795 (103.6%)
PY 20-21 Individual Indicator Scores		
Indicators of Performance	Youth	
Employment or Education Rate 2 nd Quarter after Exit	98.2%	
Median Earnings	BASELINE	

PY 21-22 Individual Indicator Scores		
Indicators of Performance	Adults	Dislocated Workers
Employment Rate 2 nd Quarter After Exit	_____%	_____%
Median Earnings 2 nd Quarter After Exit	\$_____	\$_____
PY 21-22 Individual Indicator Scores		
Indicators of Performance	Youth	
Employment or Education Rate 2 nd Quarter after Exit	_____%	
Median Earnings	BASELINE	

Sustained Fiscal Integrity

The Local Area hereby certifies that it has not been found in violation of one or more of the following during PY 20-21 or PY 21-22:

- *Final determination of significant finding(s)* from audits, evaluations, or other reviews conducted by state or local governmental agencies or the Department of Labor identifying issues of fiscal integrity or improperly expended funds due to the willful disregard or failure to comply with any WIOA requirement.
- *Gross negligence* – defined as a conscious and voluntary disregard of the need to use reasonable care, which is likely to cause foreseeable grave injury or harm to persons, property, or both.
- *Failure to observe accepted standards of administration* – Local Areas must have adhered to the applicable uniform administrative requirements set forth in Title 2 *Code of Federal Regulations* (CFR) Part 200.

Certify No Violation:

Engaged in Regional Planning

Engaged in regional planning is defined as participating in and contributing to regional planning, regional plan implementation, and regional performance negotiations. The Local Area hereby certifies that it has participated in and contributed to regional planning and negotiating regional performance measures in the following ways:

Participated in full day of regional plan 2-year modification kickoff meeting on 9/14/22 hosted in-person in Madera. Additionally, participated in follow-up regional planning modification meeting on 10/7/22. Also participated in plan discussions at the Central California Workforce Collaborative (CCWC) meetings on 8/19/22, 10/7/22, 11/18/22, 12/16/22, and 3/3/23. Provided updated information regarding local labor market and economic analysis in Madera County as well as local participation in regional workgroups, projects, and sector initiatives. Provided input on stakeholders and community engagement forum topic, participated in, and marketed 3 English regional plan forums on 11/2/22, 11/9/22, and 11/10/22. One additional forum was held in Spanish on 12/01/22, and bi-lingual staff were encouraged to participate. Stakeholder forum invitations were sent to all Workforce Board members, local businesses, and community partners, as well as publicized via social media and the WDB website.

Active participation in regional plan implementation and the development of benchmarks and measures that support selected indicators B (equity and improving job quality) and D (shared/pooled resources). Ensured appropriate staff members and partners continued to be included in regional training opportunities and capacity building, completed training surveys,

and supported on-going efforts for a regionally designed training provider list. Participated in peer to peer learning, peer to peer monitoring, joint grant efforts, career pathway information, and the Central Valley Industry Engagement Roundtable to implement regional solutions for employer engagement.

Participated in regional discussions and efforts for performance negotiation, attended regional meetings to discuss and review performance negotiation process and goals, participated in regional performance negotiation call with the State on 9/15/2022.

Local Area Assurances

Through PY 23-25, the Local Area assures the following:

- A. It will comply with the applicable uniform administrative requirements, cost principles, and audit requirements (WIOA Section 184[a][2] and [3]).

Highlights of this assurance include the following:

- The Local Area's procurement procedures will avoid acquisition of unnecessary or duplicative items, software, and subscriptions (in alignment with Title 2 CFR Section 200.318).
- The Local Area will maintain and provide accounting and program records, including supporting source documentation, to auditors at all levels, as permitted by law (Title 2 CFR Section 200.508).

Note that failure to comply with the audit requirements specified in Title 2 CFR Part 200 Subpart F will subject the Local Area to potential cash hold (Title 2 CFR Section 200.338).

- B. All financial reporting will be done in compliance with federal and state regulations and guidance.

Highlights of this assurance include the following:

- Reporting will be done in compliance with Workforce Services Directive *Monthly and Quarterly Financial Reporting Requirements* (WSD19-05), dated December 4, 2019.
- All close out reports will comply with the policies and procedures listed in *WIOA Closeout Requirements* (WSD16-05), dated July 29, 2016.

Note that failure to comply with financial reporting requirements will subject the Local Area to potential cash hold (Title 2 CFR Section 200.338).

- C. Funds will be spent in accordance with federal and state laws, regulations, and guidance.

Highlights of this assurance include the following:

- The Local Area will meet the requirements of the *CUIC Section 14211*, to spend a minimum of 30 percent of combined total of WIOA Title I adult and dislocated worker formula fund allocations on training services.
 - The Local Area will not use funds to assist, promote, or deter union organizing (WIOA Section 181[b][7]).
- D. The Local Area will select the America’s Job Center of CaliforniaSM operator(s) through a competitive procurement process, such as a Request for Proposals, unless designated or certified as an operator with the agreement of the local CEO and the Governor (WIOA Section 121[d][2][A] and 107[g][2]).
- E. The Local Area will collect, enter, and maintain data related to participant enrollment, activities, and performance necessary to meet all CalJOBSSM reporting requirements and deadlines.
- F. The Local Area will comply with the nondiscrimination provisions of WIOA Section 188 and 29 CFR Part 38, including the collection of necessary data.
- G. The Local Area will engage in and contribute to, regional planning and regional plan implementation (for example, the Local Area has participated in regional planning meetings and regional plan implementation efforts, and the Local Board and local CEO have reviewed and approved the regional plan and two-year modifications).
- H. The Local Area will participate in regional performance negotiations.
- I. The Local Area will comply with CWDB policies and guidelines, legislative mandates and/or other special provisions as may be required under federal law or policy, including the WIOA or state legislation.
- J. Priority shall be given to veterans, recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient for receipt of career and training services funded by WIOA Adult funding (WIOA Section 134[c][3][E] and *Training and Employment Guidance Letter [TEGL] 10-09*, and *TEGL 19-16*).

Application Signature Page

Instructions – The local CEO and Local Board Chair must sign and date this form. Electronic signatures are permitted for the PY 23-25 application.

By signing the application below, the local CEO and Local Board Chair request subsequent designation of the Local Area and recertification of the Local Board. Additionally, they agree to abide by the Local Area assurances included in this application.

Local Workforce Development Board Chair

Local Chief Elected Official

Signature

Signature

Name

Name

Title

Title

Date

Date



**WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY**

Director Application

NAME: Brett Frazier	TITLE Madera County Assessor Papa Murphy's Pizza, Owner
EMPLOYER: Madera County/Papa Murphy's Pizza	
ADDRESS: 200 W 4th St/324 N Gateway Dr, Madera, Ca 93637	
PHONE: 559-395-3705	FAX:
EMAIL: brett.frazier@maderacounty.com	ALTERNATE EMAIL: [REDACTED]

ORGANIZATIONS YOU BELONG TO:	HOW LONG?
1. California Assessors Association	4 Months
2. Madera County Workforce Development Board	9 Years
3. San Joaquin River Conservancy	8 Years
4. Madera Economic Development Board	8 Years
5. Madera County Board of Supervisors	8 Years

REFERENCES:	PHONE:
Jay Varney	[REDACTED]
Leticia Gonzalez	[REDACTED]
Robert Poythress	[REDACTED]
David Rogers	[REDACTED]
Tom Wheeler	[REDACTED]

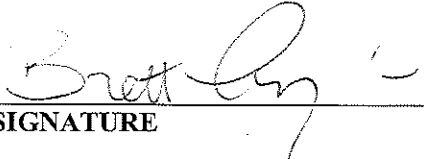
WHY DO YOU WANT TO BE A MEMBER OF THE WORKFORCE DEVELOPMENT BOARD OF MADERA COUNTY?

As a business owner I know first hand the importance of a trained workforce. I believe it is my civic duty to help get our youth and working age population the skills necessary to work and move our community forward!

**DO YOU HAVE ANY RELEVANT EXPERIENCE WITH WORKFORCE DEVELOPMENT, ECONOMIC DEVELOPMENT, EDUCATION, OR TRAINING PROGRAMS? YES NO
IF YES, PLEASE EXPLAIN:**

9 years on the Workforce Development board; Chair for the last 5 years.

PLEASE LIST ANY OTHER INFORMATION THAT YOU FEEL WOULD BE PERTINENT.


SIGNATURE

4/3/2023
DATE





**WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY**

Director Application

NAME: Aaron G. Chambers	TITLE President
EMPLOYER: Impossible Services Group, Inc.	
ADDRESS: 405 N. 'I' Street, Suite A, Madera, CA 93637	
PHONE: [REDACTED]	FAX: [REDACTED]
EMAIL: [REDACTED]	ALTERNATE EMAIL:

ORGANIZATIONS YOU BELONG TO:	HOW LONG?
1. Institute of Management Accountants	2018 - present
2. California Society of Tax Consultants	2022 - present
3. California Tax Education Council	Board Member 2023 - present
4. _____	_____
5. _____	_____

REFERENCES:	PHONE:
available upon request	
_____	_____
_____	_____
_____	_____
_____	_____

WHY DO YOU WANT TO BE A MEMBER OF THE WORKFORCE DEVELOPMENT BOARD OF MADERA COUNTY?

I am a lifelong resident of Madera County, and care deeply about this community. As a business advisor, I am highly interested in the services that are provided by the Workforce Development Board to our local small businesses/employers, as well as the individuals who are participating in the programs to gain new skills and training.

**DO YOU HAVE ANY RELEVANT EXPERIENCE WITH WORKFORCE DEVELOPMENT, ECONOMIC DEVELOPMENT, EDUCATION, OR TRAINING PROGRAMS? YES NO
IF YES, PLEASE EXPLAIN:**

I am the owner of a Madera based business consulting and tax firm with seven employees. I have significant experience in education and training of staff in this industry, have been engaged to train and develop the internal accounting staff for clients, and also have management experience in the retail industry. We hired one of our employees through the Madera County Workforce Center's programs, and found the process to be excellent for all parties involved.

PLEASE LIST ANY OTHER INFORMATION THAT YOU FEEL WOULD BE PERTINENT.


SIGNATURE

04/11/23
DATE

America's **Job** Center
of CaliforniaSM



DRAFT DIRECTIVE COVERAGE



HIGH PERFORMING BOARDS

GENERAL INSTRUCTIONS

The attached Directive is being issued in draft to give the Workforce Development Community the opportunity to review and comment prior to final issuance.

Submit any comments by email no later than **March 10, 2023**.

All comments received within the comment period will be considered before issuing the final Directive. Commenters will not be responded to individually. Rather, a summary of comments will be released with the final Directive.

Comments received after the specified due date will not be considered.

Email PolicyUnit@cwdb.ca.gov

Include "High Performing Boards Draft Directive Comments" in the email subject line.

If you have any questions, contact Liz Steelman at PolicyUnit@cwdb.ca.gov.

HIGH PERFORMING BOARDS

EXECUTIVE SUMMARY

This policy provides the guidance and establishes the procedures regarding criteria Local Workforce Development Boards (Local Board) must meet in order to be certified as a High Performing Boards. This policy applies to all Local Boards, and is effective immediately.

This policy contains all state-imposed requirements.

This policy supersedes Workforce Services Directive *High Performing Boards* (WSD19-12), dated April 29, 2020. Retain this Directive until further notice.

REFERENCES

-
-
- *Workforce Innovation and Opportunity Act (WIOA)* (Public Law 113-128), Section 107, 108, and 129
 - *California Unemployment Insurance Code (CUIC)* Section 14200 and 14211
 - SB 1171, Chapter 86, Statutes of 2016
 - [Workforce Services Directive WSD22-05, Regional and Local Planning Guidance for PY 21-24 Two-Year Modifications](#) (October 27, 2022)
 - WSD20-02, *Calculating Local Area Performance and Nonperformance* (September 18, 2020)
 - WSD18-10, *WIOA Training Expenditure Requirement* (January 31, 2019)
 - WSD17-07, *WIOA Youth Program Requirements* (January 16, 2018)

BACKGROUND

As outlined under the WIOA Section 107, Local Boards are established by the Governor in each Local Workforce Development Area (Local Area) of the state to carry out specific functions. These functions include developing a Local Plan, carrying out analyses of the economic conditions in the region and other workforce and regional labor market research and analysis,

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

convening local workforce system stakeholders, engaging regional employers, and leading efforts to develop and implement career pathways within the Local Area.

According to CUI Section 14200, the Governor, through the California Workforce Development Board (CWDB), must establish standards for Local Boards to be certified as High Performing Boards. This requirement was originally established in state law by Senate Bill (SB) 698 (Chapter 497, Statutes of 2011) and later amended by [SB 1171](#) (Chapter 86, Statutes of 2016).

Given the impact of the COVID-19 pandemic on Local Boards and service delivery, the CWDB will continue to use a Local Board's adherence to existing federal and state requirements related to performance, planning, funding, etc., to assess whether they have met the criteria outlined in CUI Section 14200.

As California continues recovering from the COVID-19 pandemic, its vision to create a strong current and future economy defined by quality jobs, equity, and environmental sustainability, will play a key role in reconstructing a better and more resilient labor market for job seekers and businesses. Therefore, when the CWDB certifies High Performing Boards in the future, criteria will be established which prioritize investments in industry partnerships, job quality, and meaningful skills attainment. It is important to the economic success of all Californians that the CWDB and Local Boards continue to identify new ways to improve and strengthen our workforce system.

This Directive outlines the statutory criteria and associated deliverables which Local Boards must provide to be considered as a High Performing Board.

POLICY AND PROCEDURES

CUI Section 14200 states the criteria a Local Board must meet to be certified as a High Performing Board. The criteria includes, but is not limited to, the following:

- Meeting or exceeding negotiated performance goals for all measures in the three federal WIOA customer groups: adults, dislocated workers, and youth.
- Developing and implementing local policies and local strategic plans which meet the criteria outlined by both WIOA and California's Unified Strategic Workforce Development Plan.
- Demonstrating a Local Board's local strategic plan involves the following:
 - Key stakeholders, including major employers and industry groups in the relevant regional economy, and organized labor.
 - The entire workforce training pipeline for the relevant regional economy, including K-12 education, career technical education, the community college system, and other postsecondary institutions.

- Data-driven policies and processes, policy decisions at the local level should be evidence-based and use labor market data to develop and implement the Local Plan.
- Demonstrating investment in workforce initiatives, including training programs that promote skills development and career ladders relevant to the needs of each Local Area’s regional labor market and high-wage industry sectors.
- Establishing a youth strategy aligned with the needs of each workforce development area’s regional labor market and high-wage industry sectors.
- Establishing a business service plan which integrates local business involvement with workforce initiatives.

According to state law, recertification of High Performing Boards must occur midway through implementing the local and regional plans. State law also directs the Governor and the Legislature, as part of the annual budget process and in consultation with the CWDB, to annually reserve a portion of the WIOA 15 percent discretionary funds for the purpose of providing incentive funds to Local Boards certified as High Performing Boards. For program year (PY) 2021-22, \$100,000 was reserved in order to be divided equally among all those identified as a High Performing Board. Please note – in future years, the annual reserved amount may fluctuate depending on the Governor’s and Legislature’s priorities.

High Performing Board Criteria

The following criteria will be used to determine the certification of a Local Board as a High Performing Board:

1. Performed Successfully

The Local Area has an Individual Indicator Performance Score of 50% or higher as described in WSD20-02, in PY 21-22, for the following primary indicators of performance:

- Employment Rate 2nd Quarter after Exit
- Median Earnings

Deliverable – The Local Board met the above definition of Performed Successfully outlined in WSD20-02 for PY 21-22.

2. Approved Regional and Local Plan

As required by WIOA Section 108 and outlined in WSD22-05, a biennial update of Regional and Local Plans is required in order to ensure plans remain current and account for changes in the labor market and economic conditions or in other factors affecting implementation.

Deliverable – The Local Board met the requirements outlined in WSD22-05 and received approval letters for their Regional and Local Plan modifications.

3. WIOA Training Expenditure Requirement

As required by CUIC Section 14211 and outlined in WSD18-10, Local Boards must spend at least 30 percent of the combined total of their adult and dislocated workers' WIOA formula fund allocation on training services each PY. State law allows Local Boards to use twelve categories of leveraged funds to receive a credit of up to 10 percent toward meeting their training expenditure requirement.

Deliverable – The Local Board met the WIOA training expenditure requirements outlined in WSD18-10 for PY 21-22.

4. WIOA Youth Funding Requirement

As required by WIOA Section 129 and outlined in WSD17-07, Local Areas must spend at least 75 percent of their WIOA youth formula allocation on youth workforce investment activities for out-of-school youth (OSY). Local Areas must also spend at least 20 percent of their WIOA youth formula allocation on work experience.

Deliverable – The Local Board met the OSY and work experience expenditure requirements outlined in WSD17-07 for PY 21-22.

5. Business Services Plan

As outlined in CUIC 14200, each Local Board must establish a business service plan that integrates local business involvement with workforce initiatives. At a minimum, the plan must address the Local Board's efforts to partner with businesses and labor locally and regionally, the utilization of an electronic system for businesses and job seekers to communicate about job opportunities, and the establishment of a subcommittee or workgroup comprised of business representatives.

Deliverable – A narrative that describes how the Local Board meets the business service plan criteria outlined above.

High Performing Board Application Process

In accordance with CUIC Section 14200, Local Boards that submit a completed High Performing Board Application (Attachment 1) and meet all associated deliverables will receive certification as a High Performing Board.

The completed application and all necessary attachments must be submitted electronically to PolicyUnit@cwdb.ca.gov no later than 5 p.m. on Friday, April 28, 2023.

Assessment of the Application

The CWDB, in coordination with the Employment Development Department, will verify the information provided in the High Performing Board application and notify the local Chief Elected Official regarding their approval or denial.

ACTION

Bring this Directive to the attention of the local Chief Elected Official, Local Board, and appropriate staff.

INQUIRIES

If you have any questions, contact CWDB Policy Unit at PolicyUnit@cwdb.ca.gov.

/s/ JAVIER ROMERO, Deputy Director
Workforce Services Branch

Attachment:

[High Performing Board Application \(DOCX\)](#)

Madera Negotiated Goals 2020-2021:

	Adult	DW	Youth
Employment Rate Q2	67%	78.5%	71%
Employment Rate Q4	66%	74%	71%
Median Earnings Q2 After Exit	\$6,000	\$7,850	\$4,500
Credential Attainment Q4 After Exit	60%	60%	60%
Measurable Skill Gains	45%	62.6%	50%

Madera Actual Levels of Performance PY 2021:

	Adult	DW	Youth
Employment Rate Q2	69.1%	52.9%	78.3%
Employment Rate Q4	64.9%	80%	76.4%
Median Earnings Q2 After Exit	\$6,201	\$3,015	\$6,410
Credential Attainment Q4 After Exit	76.5%	85.7%	90%
Measurable Skill Gains	66.9%	85.7%	58.7%

Madera Adjusted/Post-Negotiated SAM Performance PY 2021: (50% or Higher Requirement)

	Adult	DW	Youth
Employment Rate Q2	91.1%	64.4%	98.2%
Employment Rate Q4			
Median Earnings Q2 After Exit	96.9%	41.8%	161.9%
Credential Attainment Q4 After Exit			
Measurable Skill Gains			

****Goal NOT Met**

****Goal Met - "Meeting" defined as achieving 90% of established goal.**

****Goal Exceeded - "Exceeding" defined as achieving above 100% of established goal.**

In alignment with WSD20-02, the state is only requiring local areas to achieve a score of 50% or higher for the following indicators for PY 2020 and 2021:

- Employment Rate 2nd Quarter After Exit
- Median Earnings

Therefore, for PY 2021, Madera met performance for Employment Rate Q2, but failed to meet performance for Median earnings.