



MINUTES

February 17, 2022

***Convened at Madera County Workforce Assistance Center – via Teleconference
2037 W. Cleveland Avenue, Madera, CA 93637***

Zoom Meeting: [https://us02web.zoom.us/j/81274206285?pwd=enROtmo3RTRidG5EcnhTM2Y2TXRWdz09](https://us02web.zoom.us/j/81274206285?pwd=enROtmo3RTRidG5EcnhTM2Y2TXRWdz09;);
Phone: (669) 900-9128; Meeting ID: 812 7420 6285; Password: 274155

PRESENT: Debi Bray, Michelle Brunetti, Jorge DeNava, Brett Frazier, Mike Fursman, Santos Garcia, Omair Javaid, Bobby Kahn, Wendy Lomeli, Mike Lopez, Deborah Martinez, Mattie Mendez, Nichole Mosqueda, Joe Perez, Chuck Riojas, Cindy Vail

ABSENT: Mark Choe, Laura Gutile, Marie Harris, Lalo Lopez, Robert Poythress, Lanie Suderman,

GUEST: Amelia Meza, Yvette Quevedo

STAFF: Nicki Martin, Jessica Roche, Tracie Scott-Contreras, Maiknue Vang

1.0 Call to Order

Meeting called to order at 3:08 p.m. by Vice Chair Omair Javaid.

1.1 Pledge of Allegiance

2.0 Additions to the Agenda

None.

3.0 Public Comment

None.

4.0 Introductions and Recognitions

Amelia Meza with the Division of Apprenticeship Standards and Yvette Quevedo, Regional Advisor, were introduced.

5.0 Adoption of Board Agenda

Debi Bray moved to adopt the agenda, seconded by Bobby Kahn.

Vote: Approved – unanimous

Yes: Debi Bray, Michelle Brunetti, Jorge DeNava, Mike Fursman, Santos Garcia, Omair Javaid, Bobby Kahn, Wendy Lomeli, Mike Lopez, Deborah Martinez, Nichole Mosqueda, Joe Perez, Chuck Riojas, Cindy Vail

6.0 Consent Calendar

- 6.1 Ratify reaffirmation of Resolution 2021-01 authorizing remote teleconferencing for the period of January 16,2022 through February 14, 2022 in accordance with Assembly Bill 361.**
- 6.2 Consideration of approval of Resolution 2021-01 authorizing remote teleconferencing for the period of February 15,2022 through March 16, 2022 in accordance with Assembly Bill 361.**
- 6.3 Consideration of approval of the Workforce Development Board (WDB) of Madera County December 16, 2021 meeting minutes.**
- 6.4 Consideration of approval of the WDB Executive Committee January 13, 2022 meeting minutes.**
- 6.5 Consideration of approval of the WDB Executive Committee February 11, 2022 meeting minutes.**

6.6 Consideration of approval of the reappointment of Rob Poythress, Teco Hardware, for an additional 3 year term ending on 4/6/2025.

Bobby Kahn moved to approve the Consent Calendar, seconded by Nichole Mosqueda.

Vote: Approved – unanimous

Yes: Debi Bray, Michelle Brunetti, Jorge DeNava, Mike Fursman, Santos Garcia, Omair Javaid, Bobby Kahn, Wendy Lomeli, Mike Lopez, Deborah Martinez, Nichole Mosqueda, Joe Perez, Chuck Riojas, Cindy Vail

7.0 Action Items

7.1 Consideration of approval the EDD Subgrant A111014 line item transfer request for \$150,000 from Dislocated Worker funding stream to Adult funding stream.

Workforce areas have until the second year of the allocations to spend their training funds. If funds are not spent, they must be returned. There are more people coming to the Center for Adult services than Dislocated Worker services. Areas are allowed to transfer up to 100% between funding streams.

Mike Farmer moved to approve, seconded by Mattie Mendez.

Vote: Approved – unanimous

Yes: Debi Bray, Michelle Brunetti, Jorge DeNava, Brett Frazier, Mike Fursman, Santos Garcia, Omair Javaid, Bobby Kahn, Wendy Lomeli, Mike Lopez, Deborah Martinez, Mattie Mendez, Nichole Mosqueda, Joe Perez, Chuck Riojas, Cindy Vail

8.0 Information Items

8.1 WDB Private Sector Director Recruitment

Information provided within the agenda packet. Staff would like input from the Board for a private sector Director for the WDB. Ideally, candidates should be an executive or decision maker from the agriculture, manufacturing, healthcare, construction, or renewable energy sectors. Candidates from the Chowchilla or Madera Ranchos areas would be ideal.

8.2 Brainstorming: Businesses & Job Seeker Marketing and Outreach Strategies

Information provided within the agenda packet. Staff are revamping outreach methods to job seekers and businesses. A radio campaign in running for Youth Services. The Business Services team has been creating custom videos and flyers as well as videos for employers and job seekers. Printed materials are being re-energized. A Friends & Family referral program is being relaunched. The WDB suggested using childcare assistance and transportation assistance on marketing materials.

8.3 WDB Goals Update

Information provided within the agenda packet. Staff are continuously working on the goals and will provide updates periodically.

8.4 Executive Director Mid-Year Goals Update

Information provided within the agenda packet. The Executive Director's mid-year goals were presented to the Madera County Workforce Investment Corporation and are provided to the WDB as an update.

8.5 Madera County Workforce Investment Corporation (MCWIC) Update

Information provided within the agenda packet.

8.6 Program and Financial Update

Information provided within the agenda packet. Staff have been working with the Probation Department using COVID supplementary funding to pay for a staff person who works at the site to provide outreach services throughout the County. Probation has extended that contract for an additional 10 months. Madera participated in the development and submission of 2 regional grants connected to the Economic Development Administration's Good Jobs Challenge. 1 grant includes the Central Valley and Mother Lode region which focuses on healthcare and how areas can augment the training capacity in healthcare. Staff also worked on a grant with the Fresno County Economic Development Corporation along with Fresno,

Tulare, and Kings Counties with a focus on construction, manufacturing, transportation logistics and business services. Both of the grants were successfully submitted. Staff hope to have news on the grants in May. Madera will also participate in the State Workforce Board's Regional Equity and Recovery Partnership grants. These grants are designed to strengthen the relationship between Workforce Boards and the Community College system. Participant numbers are slowly increasing. Staff are actively recruiting participants for the Young Adult program. Madera has a history of working with the trades and union organizations. Many times, participants have a hard time getting to those trainings due to issues with transportation. Chuck Riojas stated that they are trying to put an apprenticeship class together for Madera for 2022.

8.7 Information on Weekly Unemployment Insurance (UI) Initial Claims for Madera County

Information provided within the agenda packet. The numbers are going down but we are still not seeing very much traffic come into the Center.

8.8 Form 700 due April 1, 2022

Information provided within the agenda packet

9.0 Written Communication

None.

10.0 Open Discussion/Reports/Information

10.1 Board Members

- *Brett Frazier thanked Tracie for providing information on the trades for one of his employees who is interested in that field once she graduates from High School. The information will help her get connected to that sector.*
- *Nichole Mosqueda stated that everyone is having a hard time recruiting for jobs and thanked the Workforce team for their help with recruiting and job placements.*

10.2 Staff

- *Jessica Roche referred the Board to the budget document that was provided along with the Program Update for information on how the funding works and information on the spending requirements and what happens if the funds don't get spent.*
- *Maiknue Vang stated that Madera Workforce is currently recruiting for 4 open positions and has noted that not all candidates are putting in the effort to submit complete application packets. There are plans to record a video that will provide guidelines on how to apply for Workforce jobs.*

11.0 Next Meeting

April 21, 2022

12.0 Adjournment

Meeting adjourned at 3:46 p.m.