



**WORKFORCE DEVELOPMENT  
BOARD OF MADERA COUNTY**

**MINUTES**

**October 15, 2020**

**Convened at Madera County Workforce Assistance Center – via Teleconference**

**Zoom Meeting: [https://us02web.zoom.us/j/81274206285?pwd=enROTmo3RTRidG5EcnhTM2Y2TXRWdz09](https://us02web.zoom.us/j/81274206285?pwd=enROTmo3RTRidG5EcnhTM2Y2TXRWdz09;);**

**(669) 900-9128; Meeting ID: 812 7420 6285; Password: 274155.**

**2037 W. Cleveland Avenue, Madera, CA 93637**

- PRESENT:** Michelle Brunetti, Jorge DeNava, Brett Frazier, Mike Fursman, Santos Garcia, Marie Harris, Bobby Kahn, Wendy Lomeli, Deborah Martinez, Mattie Mendez (3:44pm), Linda Monreal, Nichole Mosqueda, Robert Poythress, Chuck Riojas, Wayne Rylant, David Salter, Lanie Suderman
- ABSENT:** Debi Bray, Mark Choe, Laura Gutile, Mike Lopez, Terry Nichols, Cindy Vail
- GUEST:** Amelia Meza, David Shinder, Yvette Quevedo
- STAFF:** Jorge Espinosa, Erick Flores, Nicki Martin, Jessica Roche, Tracie Scott-Contreras, Maiknue Vang

**1.0 Call to Order**

*Meeting called to order at 3:03 p.m. by Vice Chair Wayne Rylant.*

**1.1 Pledge of Allegiance**

**2.0 Additions to the Agenda**

*None.*

**3.0 Public Comment**

*None.*

**4.0 Introductions and Recognitions**

*Yvette Quevedo, Employment Development Department (EDD), was introduced. Yvette is Madera's EDD regional representative.*

**5.0 Adoption of Board Agenda**

*Bobby Kahn moved to adopt the agenda, seconded by Mike Fursman.*

*Vote: Approved – unanimous*

*Yes: Michelle Brunetti, Jorge DeNava, Brett Frazier, Mike Fursman, Santos Garcia, Marie Harris, Bobby Kahn, Wendy Lomeli, Deborah Martinez, Linda Monreal, Nichole Mosqueda, Robert Poythress, Chuck Riojas, Wayne Rylant, David Salter, Lanie Suderman*

**6.0 Consent Calendar**

**6.1 Consideration of approval of the August 20, 2020 meeting minutes.**

**6.2 Consideration of approval of the re-appointment of Chuck Riojas to the Workforce Development Board (WDB) of Madera County for an additional 3-year term: 12/6/20 to 12/6/23.**

**6.3 Consideration of approval of the final program budget for the 2020-21 fiscal year.**

*Rob Poythress moved to approve the Consent Calendar, seconded by Nichole Mosqueda.*

*Vote: Approved – unanimous*

*Yes: Michelle Brunetti, Jorge DeNava, Brett Frazier, Mike Fursman, Santos Garcia, Marie Harris, Bobby Kahn, Wendy Lomeli, Deborah Martinez, Linda Monreal, Nichole Mosqueda, Robert Poythress, Chuck Riojas, Wayne Rylant, David Salter, Lanie Suderman*

## **7.0 Action Items**

### **7.1 Consideration of approval of the final local area performance goals.**

*The Board previously approved the proposed performance goals. Tracie Scott-Contreras, Executive Director, presented the proposed goals to the State for negotiation. The State asked for increases to median earned income and measurable skills gains. All the proposed goals for the young adult category were raised except for the credential category. Staff feels these goals are attainable.*

*Bobby Kahn moved to approve, seconded by Wayne Rylant.*

*Vote: Approved – unanimous*

*Yes: Michelle Brunetti, Jorge DeNava, Brett Frazier, Mike Fursman, Santos Garcia, Marie Harris, Bobby Kahn, Wendy Lomeli, Deborah Martinez, Linda Monreal, Nichole Mosqueda, Robert Poythress, Chuck Riojas, Wayne Rylant, David Salter, Lanie Suderman*

### **7.2 Consideration of approval of the Measurable Skills Gain policy.**

*The Measurable Skills Gain policy is new and is related to how we measure skills gains and outcomes for participants. This policy is a significant priority for the State and is a new measure for performance goals. Measurable skills gain a progress gain or made when completing classes or participants receive a certificate for a course or other completed work.*

*Mike Fursman moved to approve, seconded by Wayne Rylant.*

*Vote: Approved – unanimous*

*Yes: Michelle Brunetti, Jorge DeNava, Brett Frazier, Mike Fursman, Santos Garcia, Marie Harris, Bobby Kahn, Wendy Lomeli, Deborah Martinez, Linda Monreal, Nichole Mosqueda, Robert Poythress, Chuck Riojas, Wayne Rylant, David Salter, Lanie Suderman*

## **8.0 Information Items**

### **8.1 Local Workforce Area Plan Workshop**

*David Shinder was hired as a consultant to help Madera work on the Local Workforce Plan. He is facilitating a discussion with the WDB to talk about their strategic vision for the area and the plan. All local areas in each state must write and submit a Workforce Plan. Each plan is good for 4 years with a modification 2 years into the plan in order to adjust the plan for any changes to the area or any new State requirements. The State guidance on the Plan is in draft form still but Madera is getting started early. David has worked with many local and regional areas. David will lead a discussion with the board regarding strategies to better align economic development and workforce development in the county, strategies to make services more equitable, strategies for improving opportunities for the workforce system's customers to move toward economic self-sufficiency and the what the WDB's overarching vision is for the workforce program. The plan will go out for public comment in February 2021. Strategies for Better Alignment:*

- o Tracie Scott-Contreras: Workforce has been doing work around this topic. Workforce has a good relationship with Madera County Economic Development Commission (EDC). Tracie was a member of their Site Selection Committee. EDC's Julie Herd, Business Retention and Marketing, takes part in the Workforce Assistance Center Business Services Committee monthly meetings.*

- *Brett Frazier: need to define what success is. It doesn't always come from a dollars and cents perspective. We need to know what's important to job seekers – family time, wages, enhancing their skills. Do they love what they do or just need the income?*
- *Wayne Rylant: need a better buy-in from the business community in the County. We can't rely solely on the Workforce business services representatives. Need to communicate with the County as a Board.*
- *Marie Harris: each organization has such diverse needs. Would like to see more partnership among the board members. Go out to the community together to show the community how diverse the WDB membership is.*
- *David Salter: emphasized the need to get qualified job seekers out to businesses.*
- *Brett Frazier: job seekers need soft skills; need to set expectations with job seekers and identify pathways to higher level jobs. Inform businesses on career pathways in regards to the Vision.*
- *Linda Montreal: need to introduce pathways and careers to students starting in middle school years. Want partnerships with businesses.*
- *Tracie: missing piece is the adults that didn't get the career technical education (CTE) experience in school. They didn't have the same experience that students are getting now.*
- *Wayne: the WDB needs to reach out to other workforce boards for their best practices. The WDB should also be active and ready to push for workforce legislation.*
- *Nichole Mosqueda: we need to build pathways for employees. Many workers stay in entry level positions for long periods of time and build many skills. Employers need to encourage their staff to grow and apply for higher level positions within their own organizations. How can employers give them the skills and training they need to advance in their roles – to get them to the next level. When employers are able to promote from within, they create mentors.*

## **8.2 MCWIC Update**

*Information provided within the agenda packet.*

## **8.3 Program Update**

*Information provided within the agenda packet.*

## **8.4 COVID-19 Update**

*Information provided within the agenda packet.*

## **8.5 Information on Weekly Unemployment Insurance (UI) Initial Claims for Madera County**

*Information provided within the agenda packet.*

## **9.0 Written Communication**

*None.*

## **10.0 Open Discussion/Reports/Information**

### **10.1 Board Members**

*None.*

### **10.2 Staff**

*None.*

## **11.0 Next Meeting**

*December 17, 2020*

## **12.0 Adjournment**

*Meeting adjourning at 4:28 p.m.*