



**WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY**

PY 2024/2025

PROGRAM IMPACT REPORT

July 1, 2024 - June 30, 2025

America's **JobCenter**
of California™

The Madera County Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of education, skill development, and employment needs.

VISITS TO THE ONE STOP CENTER

23,983

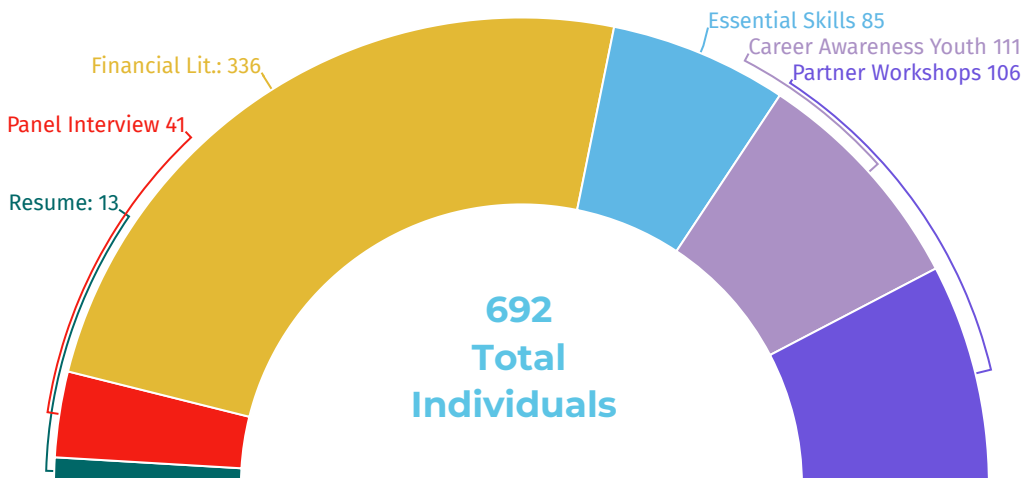
TOTAL SERVICES PROVIDED

28,843

"I previously worked as an instructional aid for deaf students, but after COVID-19, I became a stay at home mom with my kids. When I joined the bus driver training program, I didn't know what to expect, but the experience was great. I learned so much from learning new bus routes to hands on skills. The training was well structured and very informative. Now, I'm excited to share that I'm employed as a school bus driver for Madera Unified School District."

M. Morales

NUMBER OF INDIVIDUALS WHO ATTENDED WORKSHOPS

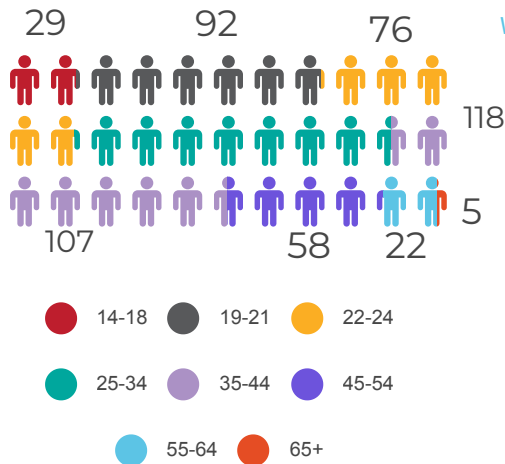


* Numbers reflect in person sessions

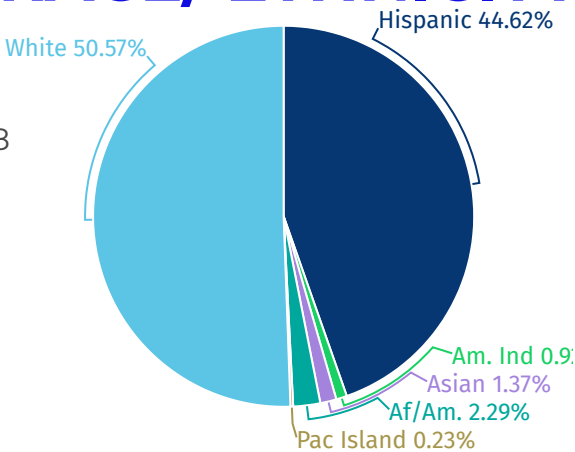
Job Seeker Demographics

The Workforce Development Board of Madera County serves a diverse job seeker base. Numbers below represent individuals enrolled in WIOA Adult, Dislocated Worker, Youth and Special Grants.

AGE



RACE/ ETHNICITY



PRIORITY POPULATIONS



21% Persons with Disabilities



7% Pregnant/ Parenting Youth



25% English Language Learners



78% Basic Literacy Skills Deficient



21% Single Parents



5% Homeless



21% Offenders



3% Veterans

GENDER

EDUCATIONAL ATTAINMENT

♂ 272

♀ 234

* Did Not Self-Identify = 1

Less than HSD

64

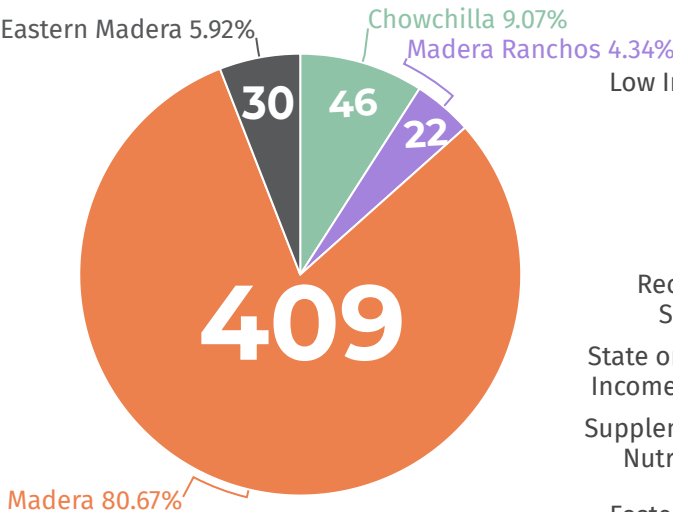
HSD or Equivalent

443

0 50 100 150 200 250 300 350 400 450

RESIDENCE

INCOME/PUBLIC ASSISTANCE



Low Income

338

TANF

58

SSI

7

Receiving
Social...

2

State or Local
Income-Bas...

5

Supplemental
Nutrition...

217

Foster Child

1

0 100 200 300

CAREER SERVICES

Intensive services for enrolled individuals include career counseling, supportive services, paid work experience, and job search preparation and support. Activities and outcomes represent special projects and WIOA individuals.

ENROLLMENTS



Served
2,889



Participants Carried In
256



Enrolled
507



Entered Employment
At Exit **65%**

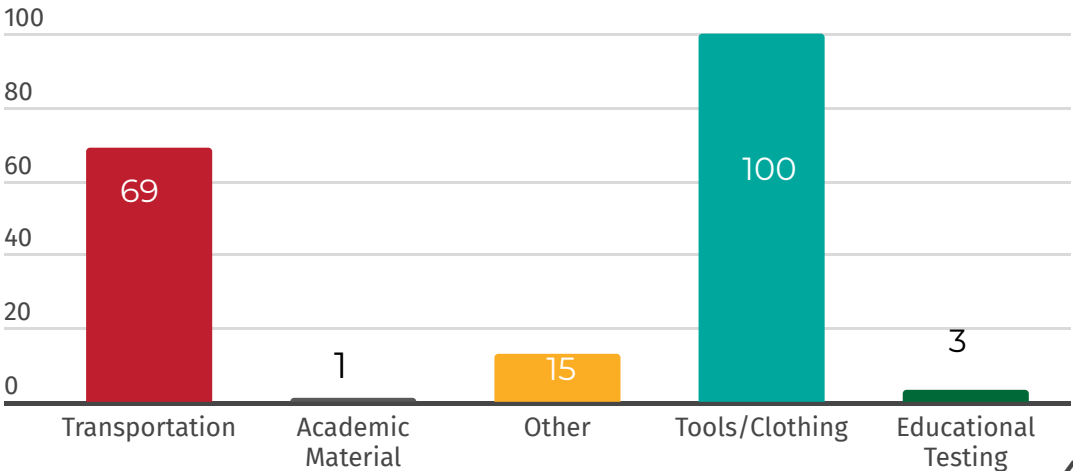


New Participants
251

* Non WIOA Justice Impacted Individuals - 1,088

"Services provided at Valley State Prison, County Jail, Justice Center and Juvenile Detention Facility."

SUPPORTIVE SERVICES



TRAINING

Median Earnings
4th Quarter after exit

\$10,822.50

Received Industry Recognized
Certificate

49%

Occupational Skills Training

210

Training Related Employment

71%

Direct Client Costs by Industry

Transportation/Logistics= 104

Manufacturing= 31

General Business = 25

Installation/Maintenance = 23

Forestry = 48

Healthcare = 77

Hospitality/Service = 5

Construction = 16

Protective Services = 6

INVESTMENTS

\$105,828.42

Total Supportive
Services

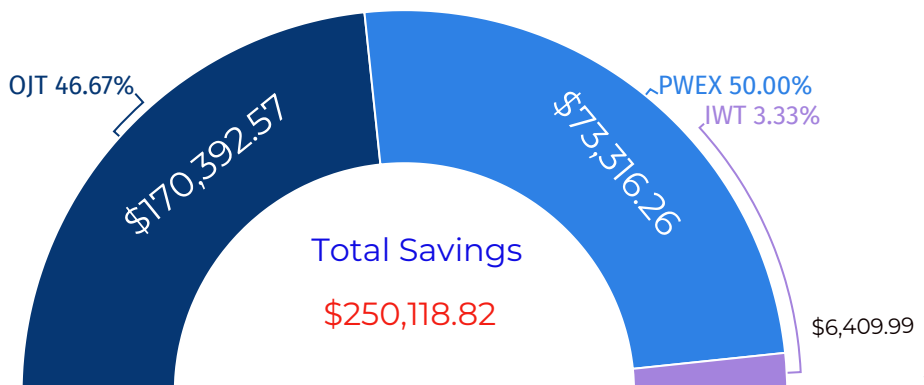
\$450,279.79

Total
Occupational Skills Training

\$6,871.86

Average Cost Per
Job Seeker

Work Based Learning Expended & Employer Savings



BUSINESS SERVICES

WDB staff members engage with the business community to better serve the workforce needs of the county.



150

Internal Job Orders Created



1,326

Businesses Served



53,740

Business Outreach Campaigns



4,580

Services Provided to Businesses



17

Rapid Response Events



29

Job Fairs

"Workforce has been a valuable partner to Nemat Inc., providing access to skilled temporary employees while supporting our workforce development efforts through their on-the-job training program. This partnership has allowed us to bring in qualified candidates while receiving partial wage reimbursement during their training period, helping offset costs as they learn and grow within our company. Recently, we hired Manuel, a CNC operator, and Jordan, a welder, through the program, and both have proven to be excellent additions to our team. They are professional, courteous, hardworking, and genuinely appreciative of the opportunity—qualities that reflect the strength and effectiveness of the Workforce program."

Nemat Inc.



WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY

Workforce Development Board of Madera County

2037 W. Cleveland Ave

Madera, CA 93637

www.maderaworkforce.org