



**WORKFORCE DEVELOPMENT  
BOARD OF MADERA COUNTY**

**PY 2024/2025**

**PROGRAM IMPACT REPORT**

**July 1, 2024 - June 30, 2025**

America's **JobCenter** of California™

The Madera County Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of education, skill development, and employment needs.



### VISITS TO THE ONE STOP CENTER

**23,983**

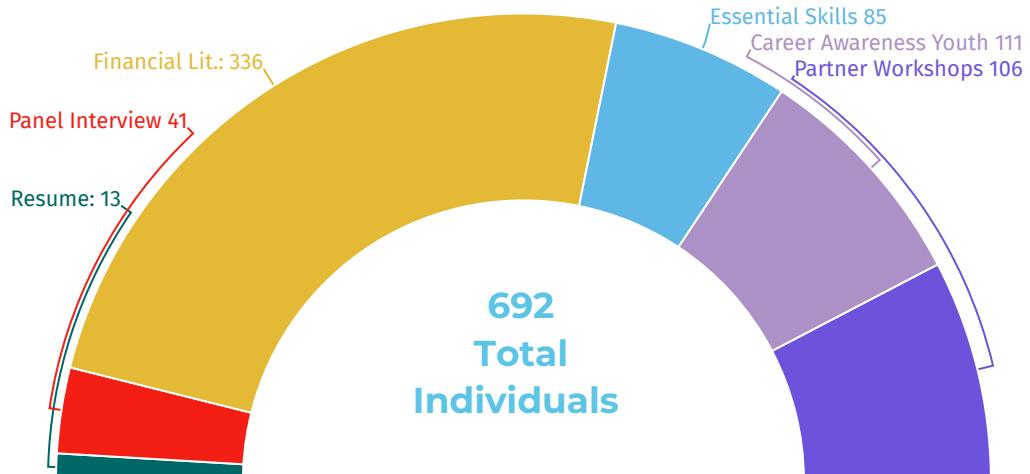
### TOTAL SERVICES PROVIDED

**28,843**

"I previously worked as an instructional aid for deaf students, but after COVID-19, I became a stay at home mom with my kids. When I joined the bus driver training program, I didn't know what to expect, but the experience was great. I learned so much from learning new bus routes to hands on skills. The training was well structured and very informative. Now, I'm excited to share that I'm employed as a school bus driver for Madera Unified School District."

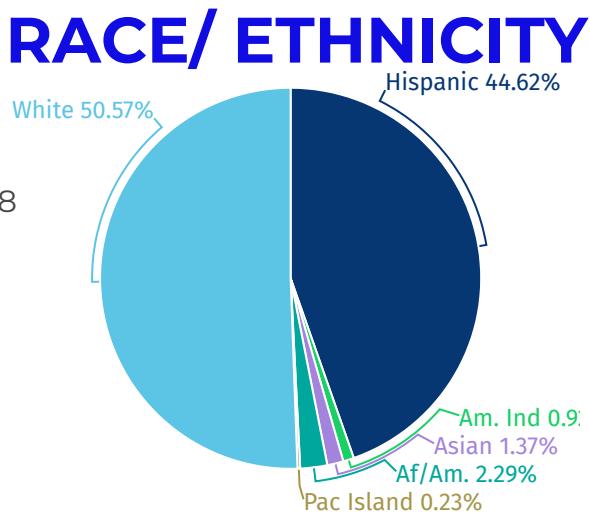
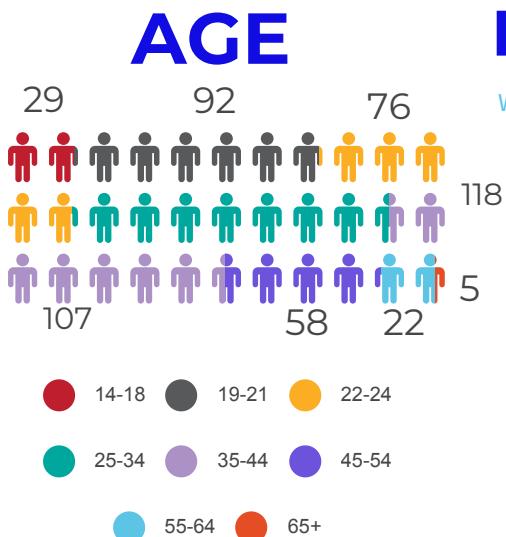
M. Morales

### NUMBER OF INDIVIDUALS WHO ATTENDED WORKSHOPS

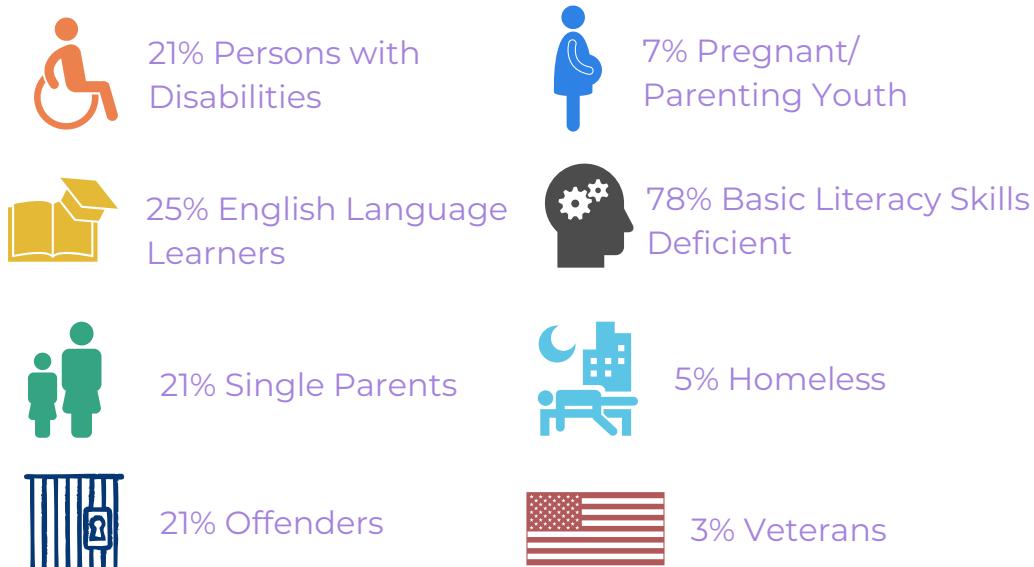


# Job Seeker Demographics

The Workforce Development Board of Madera County serves a diverse job seeker base. Numbers below represent individuals enrolled in WIOA Adult, Dislocated Worker, Youth and Special Grants.



## PRIORITY POPULATIONS

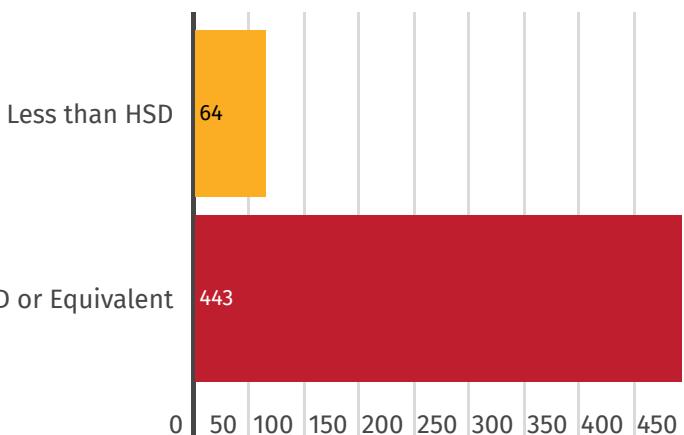


# GENDER

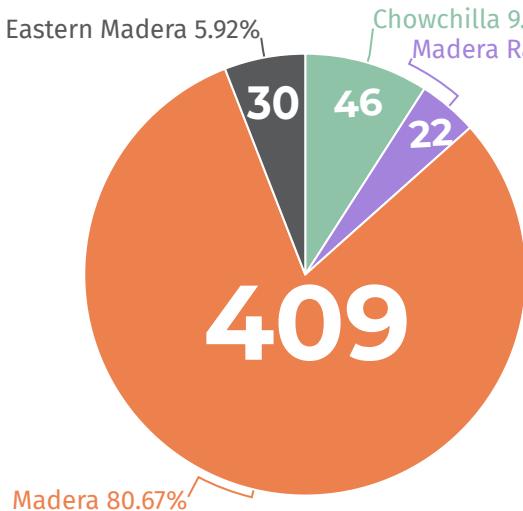


\* Did Not Self-Identify = 1

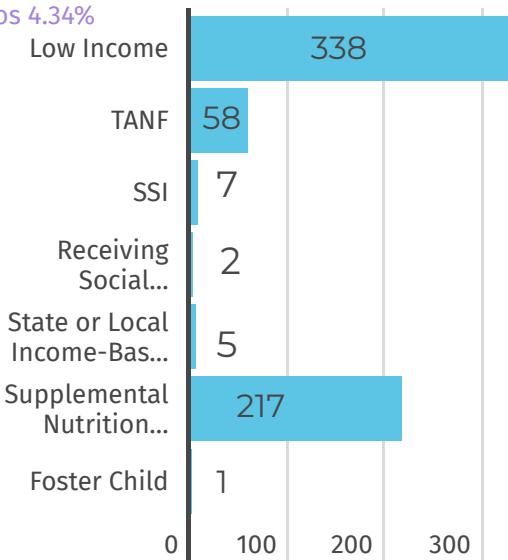
# EDUCATIONAL ATTAINMENT



# RESIDENCE



# INCOME/PUBLIC ASSISTANCE



# CAREER SERVICES

Intensive services for enrolled individuals include career counseling, supportive services, paid work experience, and job search preparation and support. Activities and outcomes represent special projects and WIOA individuals.

## ENROLLMENTS



**Served**  
**2,889**



**Participants Carried In**  
**256**



**Enrolled**  
**507**



**Entered Employment  
At Exit**  
**65%**

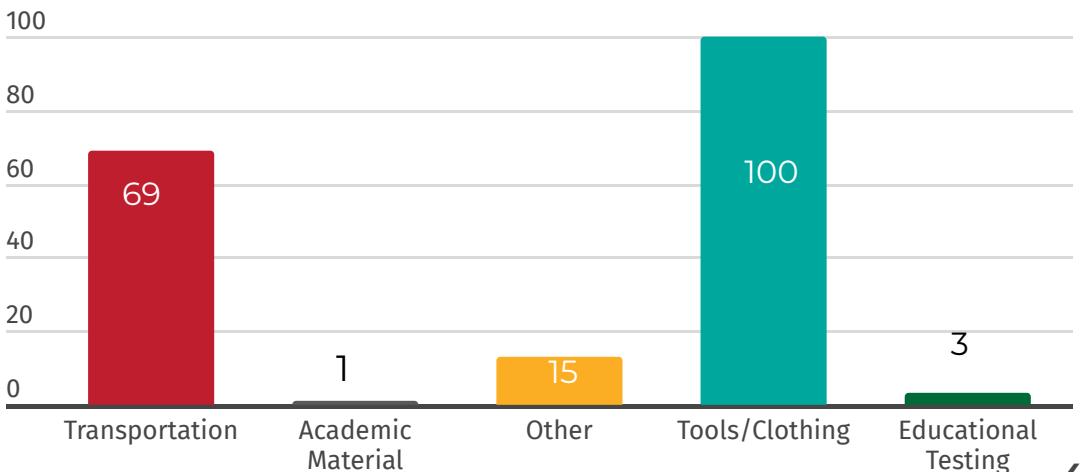


**New Participants**  
**251**

\* Non WIOA Justice Impacted Individuals - 1,088

"Services provided at Valley State Prison, County Jail, Justice Center and Juvenile Detention Facility."

## SUPPORTIVE SERVICES



## TRAINING

Median Earnings  
4th Quarter after exit

Received Industry Recognized  
Certificate

**\$10,822.50**

**49%**

Occupational Skills Training

Training Related Employment

**210**

**71%**

### **Direct Client Costs by Industry**

Transportation/Logistics = 104

Healthcare = 77

Manufacturing = 31

Hospitality/Service = 5

General Business = 25

Construction = 16

Installation/Maintenance = 23

Protective Services = 6

Forestry = 48

## **INVESTMENTS**

**\$105,828.42**

Total Supportive  
Services

**\$450,279.79**

Total  
Occupational Skills Training

**\$6,871.86**

Average Cost Per  
Job Seeker

### Work Based Learning Expended & Employer Savings



# BUSINESS SERVICES

WDB staff members engage with the business community to better serve the workforce needs of the county.



**150**

Internal Job Orders Created



**1,326**

Businesses Served



**4,580**

Services Provided to Businesses



**17**

Rapid Response Events



**29**

Job Fairs



**53,740**

Business Outreach Campaigns

*"Workforce has been a valuable partner to Nemat Inc., providing access to skilled temporary employees while supporting our workforce development efforts through their on-the-job training program. This partnership has allowed us to bring in qualified candidates while receiving partial wage reimbursement during their training period, helping offset costs as they learn and grow within our company. Recently, we hired Manuel, a CNC operator, and Jordan, a welder, through the program, and both have proven to be excellent additions to our team. They are professional, courteous, hardworking, and genuinely appreciative of the opportunity—qualities that reflect the strength and effectiveness of the Workforce program."*

*Nemat Inc.*



WORKFORCE DEVELOPMENT  
BOARD OF MADERA COUNTY

Workforce Development Board of Madera County

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Madera, CA 93637

[www.maderaworkforce.org](http://www.maderaworkforce.org)