



**WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY**

PROGRAM IMPACT REPORT

July 1, 2023 - December 31, 2023



The Madera County Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of education, skill development, and employment needs.

VISITS TO THE ONE STOP CENTER

18,887

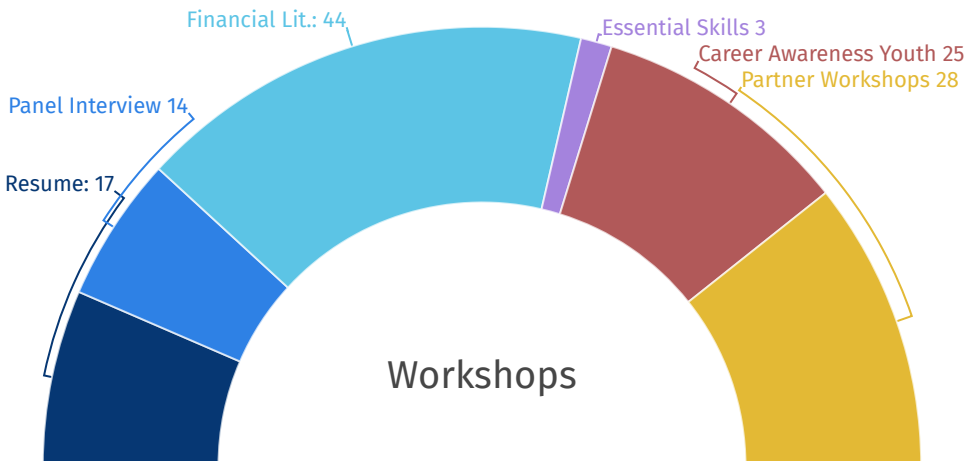
TOTAL SERVICES PROVIDED

23,945

"The workforce team was that team that worked together to assist me and now I get to stand next to them with more than just pride; they are family. I have thrived in the role of Corrections Workforce Specialist and growth is ongoing."

K. Allen- Workforce Specialist

NUMBER OF WORKSHOPS SCHEDULED & FACILITATED

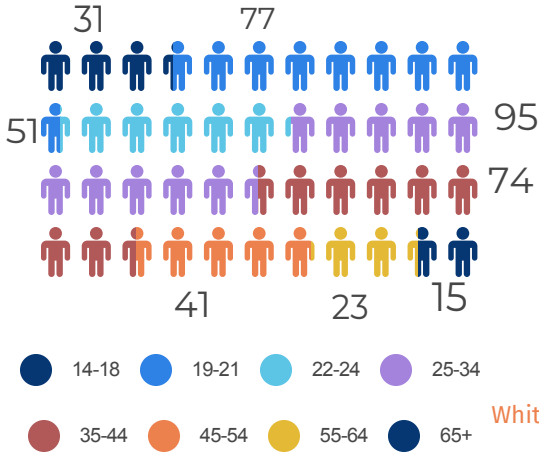


*numbers reflect in-person sessions

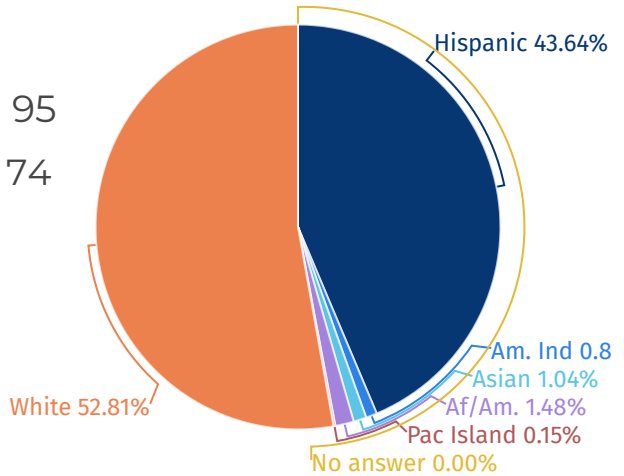
Job Seeker Demographics

The Workforce Development Board of Madera County serves a diverse job seeker base. Numbers below represent individuals enrolled in WIOA Adult, Dislocated Worker, Youth and Special Grants.

AGE



RACE/ ETHNICITY



PRIORITY POPULATIONS



23% Persons with Disabilities



5% Pregnant/ Parenting Youth



16% English Language Learners



76% Basic Literacy Skills Deficient



17% Single Parents



7% Homeless



14% Offenders



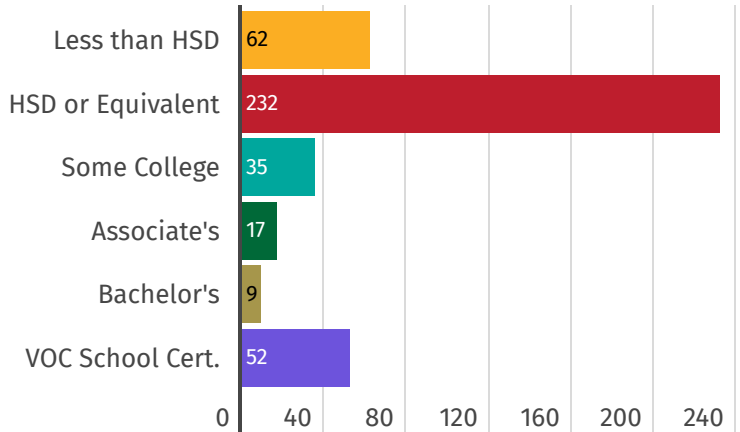
2% Veterans

GENDER

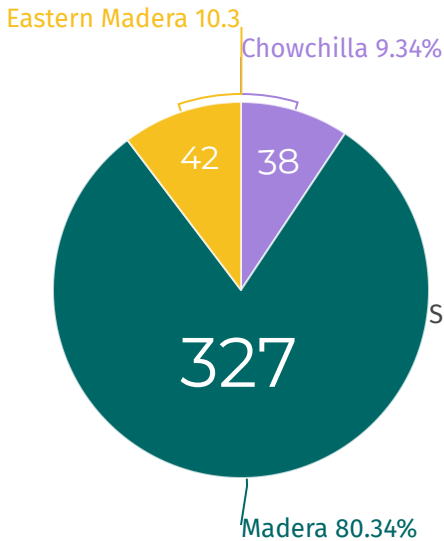


Did not self-identify 1

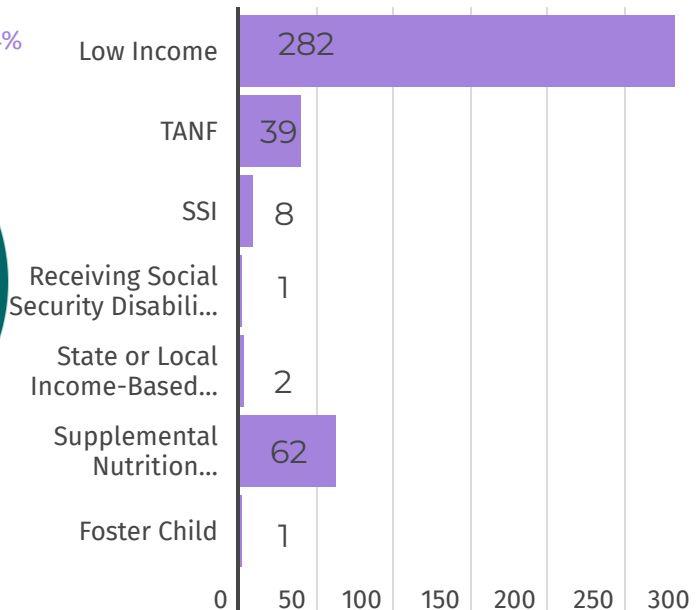
EDUCATIONAL ATTAINMENT



RESIDENCE



INCOME/PUBLIC ASSISTANCE



SERVICES

Intensive services for enrolled individuals include career counseling, supportive services, paid work experience, and job search preparation and support. Activities and outcomes represent special projects and WIOA individuals.

ENROLLMENTS



Served
937



Enrolled
407



Industry
Recognized/
Post Secondary
Certificate **41**



New Participants
292

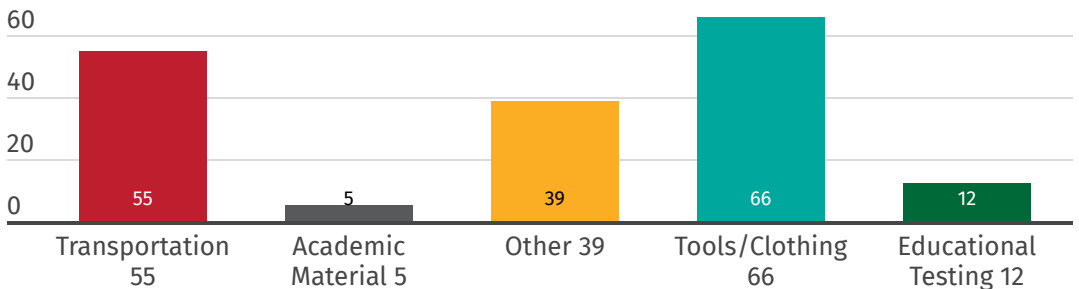


Entered
Employment
At Exit **53**



Carried In
115

SUPPORTIVE SERVICES



Transportation 55



Academic Material 5



Other 39



Tools/Clothing 66



Educational Testing 12

TRAINING



7,710

Median Earnings
4th Quarter
after exit

Occupational Skills
Training

121

Training Related
Employment

26

Direct Client Count by Industry

Transportation/Logistics = 55

Manufacturing = 7

General Business = 25

Healthcare = 50

Hospitality/Service = 10

Construction = 34

INVESTMENTS

Total
Supportive
Services
\$123,985

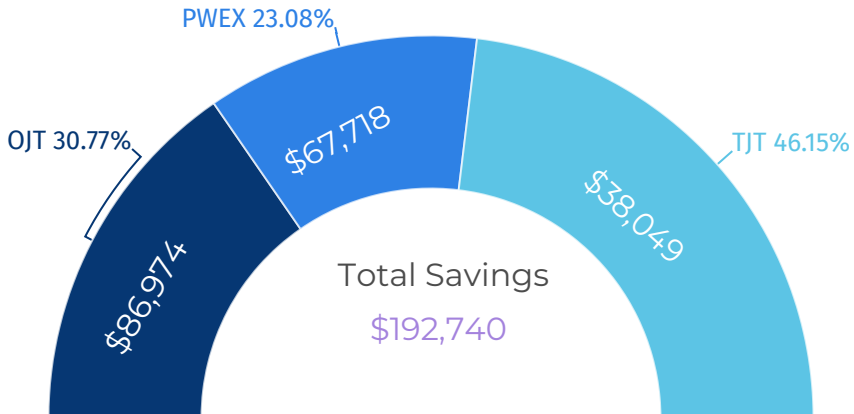


\$364,429

Total Occupational Skills Training

\$4,605
Overall Cost Per
Participant

Work Based Learning Expended & Employer Savings



BUSINESS SERVICES

WDB staff members engage with the business community to better serve the workforce needs of the county.



188

Internal Job Orders Created



3

Job Fairs



2,180

Services Provided to Businesses



9,408

Business Outreach
Campaigns



287

Businesses Served



3

Rapid Response Events

"I want to commend Business Services Unit and the Workforce Development Board of Madera County for providing us with the most information we have received from any organization for a project in California. The On-the-Job training reimbursement program and the Paid Work Experience can be very helpful to our company and we hope we can in some way be duplicated at the approximately 20+ additional locations we are looking to expand to in California."

J. Winters- Equipment Share