



**WORKFORCE DEVELOPMENT  
BOARD OF MADERA COUNTY**

**SPECIAL MEETING**

**A G E N D A**

**January 11, 2024  
8:30 a.m.**

Meeting will be held at:

***Tesoro Viejo Wellness Center  
4148 Town Center Boulevard, Madera, Ca 93636***

**REASONABLE ACCOMMODATION FOR ANY INDIVIDUAL WITH A DISABILITY** Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting or function of the Workforce Development Board of Madera County, may request assistance by contacting the Executive Assistant at Madera County Workforce Investment Corporation office, 2037 W. Cleveland Avenue, Madera, CA 93637; Telephone 559/662-4589; CRS 711; Fax 559/673-1794.

If a quorum of the Workforce Development Board is not present at the time of the meeting BUT a quorum of the Workforce Development Board Executive Committee IS present, an Executive Committee board meeting will be conducted in place of the Workforce Development Board.

This agenda and supporting documents relating to the items on this agenda are available through the Workforce Development Board website at <http://www.maderaworkforce.org/workforce-board-meetings/>. These documents are also available at the Madera County Workforce Assistance Center – office of the Executive Director. The Workforce Development Board is an equal Opportunity Employer/Program. Auxiliary aids and services are available upon request.

**1.0 Call to Order**

1.1 Pledge of Allegiance

**2.0 Additions to the Agenda**

Items identified after preparation of the agenda for which there is a need to take immediate action. Two-thirds vote required for consideration (Government Code Section 54954.2(b)(2))

**3.0 Public Comment**

This time is made available for comment from the public on matters within the Board's jurisdiction but not appearing on the agenda. The Board will not take action on any items presented under public comment. The comment period will be limited to 15 minutes.

**4.0 Introductions and Recognitions**

**5.0 Adoption of Board Agenda**

**6.0 Action Items**

- 6.1 Workforce Development Board Action Planning Workshop
- Board direction to identify 3-5 action categories for prospective work plan.

**7.0 Next Meeting**

February 15, 2024

**8.0 Adjournment**

# Madera: Action Planning Workshop

## Sector Strategies – January 11, 2024

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- 8:30 AM**      **Introductions and Agenda Review**
- 8:45**            **Sector Identification**  
- What we know
- 9:15**            **Victory Vision**  
- Together we will create the future state of success for Madera
- 9:45**            **Document Current Reality**  
- Review current strengths, challenges, benefits, and dangers of success.
- 10:15**          **Commitments**  
- Given the vision of success and current reality, what are we truly committed to working towards and accomplishing over the next 24 months.
- 10:30            BREAK
- 10:45**          **Practical Actions**
- Focus Question:  
***What are practical actions the Madera team can take over the next 24 months, to capitalize on socio-economic opportunities and solve socio-economic challenges?***
- Individual Brainstorming 7-10 Practical Actions and Small Group Sharing  
Organize Ideas, Cluster, Group practical actions- Groups will work with facilitator to organize ideas.
- Naming Action Categories: Insight Development to practical actions.**  
When completed, the resulting 3-5 Action Categories will make up a prospective Work Plan for the next 24 months.
- Timeline Development**  
We will begin to plot practical actions across a 24-month timeline.
- 12:15**          **Review Strategic Direction and Commitments.**
- Facilitated discussion on outcomes, questions next steps and adjournment.  
All practical actions (including launch activities) will need to be further reviewed and developed relative to how the work gets prioritized, divided between staff and committees, presented to Madera Board (if applicable) and progress tracked.

# Madera County Workforce Facts 2023-2024



Data provided by: Lightcast, EDD Labor Market, U.S. Census

Madera County  
Population  
**160,256**



Workers in Labor  
Force  
**63,700**

Population Increased  
by 3.3% since 2017  
growing by 5,177 and  
is expected to  
increase by 4.6%.

Number of Unemployed Individuals In  
Madera: **4,600** 75 people per  
square mile **7.2%**  
Unemployment  
Rate

Persons without health insurance under 65: **10.7%**

Mean Travel  
Time To Work



29.3 Min

Top Export



Almonds

Top Employment Industry  
Sectors

Hospitality 10.0%  
Farming 8.3%  
Education 7.7%  
Healthcare 5.5%

Madera  
Farmland is  
645,358  
acres;  
47% of the  
county's land.

## Employer With The Most Job Postings: Valley Children's Hospital

### Business Owners



902  
Men



311  
Women



604  
Minority



45  
Veteran

24.3% of  
Madera County  
Residents live  
below poverty



30,551 total  
workers who  
live and work in  
Madera.

19%



## 41.9% of Businesses have between 1-4 employees

16.8% of  
Madera's  
Population  
has less  
than 9th  
grade  
education



11.5% of  
residents  
possess a  
Bachelors  
Degree

76 countries  
received  
Madera County  
food export  
commodities in  
2021



Median  
Household  
Income:  
\$60,241



Median  
Age Is 34.3





The Madera County Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of education, skill development, and employment needs.

### VISITS TO THE ONE STOP CENTER

**28,653**

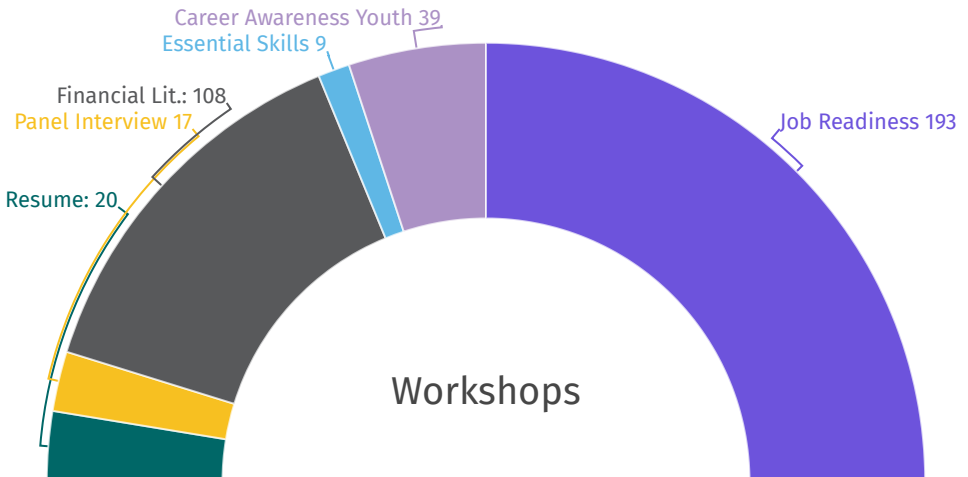
### TOTAL SERVICES PROVIDED

**36,466**

"Thank you to the Madera County Workforce for providing me with great employment, training, and career guidance services. I was able to put in practice the skills I acquired in vocational training and was given a life changing employment opportunity as a Workforce Assistant."

F. Garcia- Workforce Tech 1

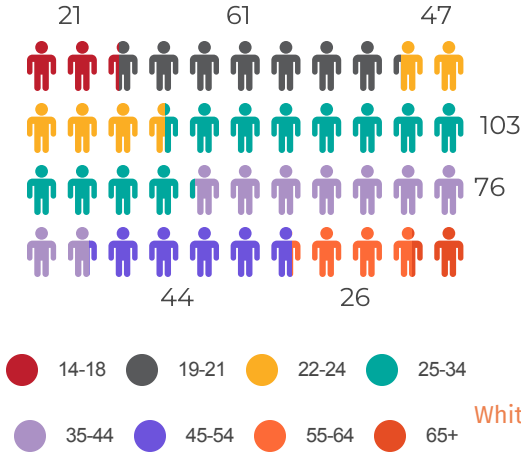
### NUMBER OF WORKSHOPS SCHEDULED & FACILITATED



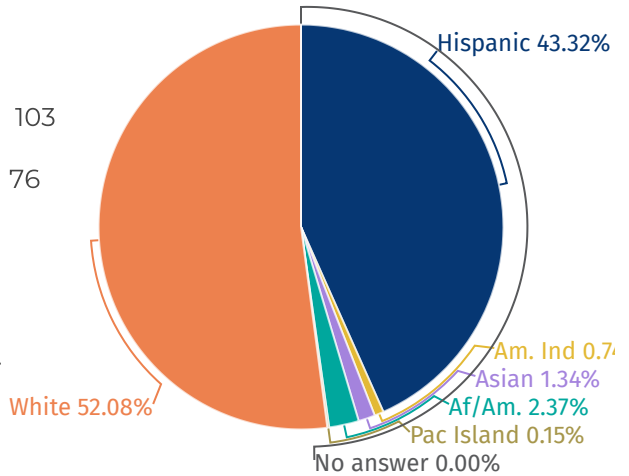
# Job Seeker Demographics

The Workforce Development Board of Madera County serves a diverse job seeker base. Numbers below represent individuals enrolled in WIOA Adult, Dislocated Worker, Youth and Special Grants.

## AGE



## RACE/ ETHNICITY



## PRIORITY POPULATIONS



28% Persons with Disabilities



5% Pregnant/ Parenting Youth



13% English Language Learners



74% Basic Literacy Skills Deficient



24% Single Parents



5% Homeless

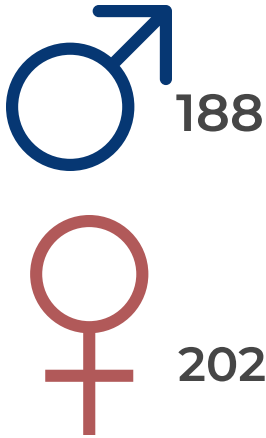


15% Offenders

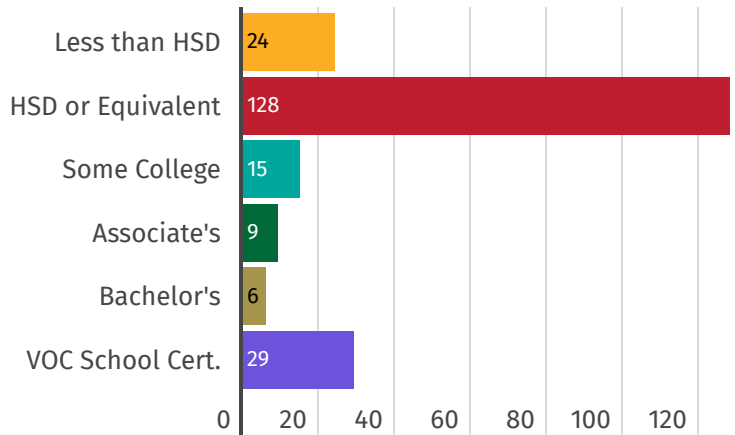


3% Veterans

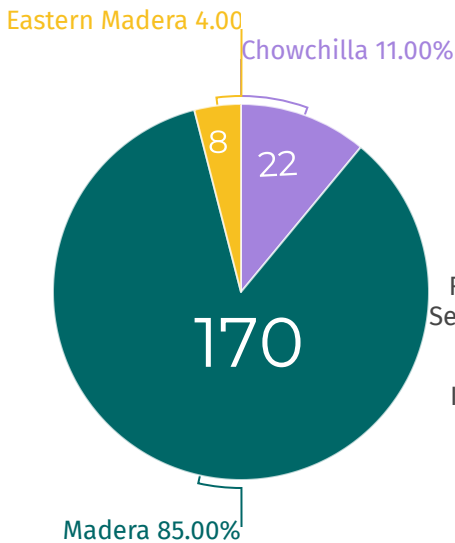
## GENDER



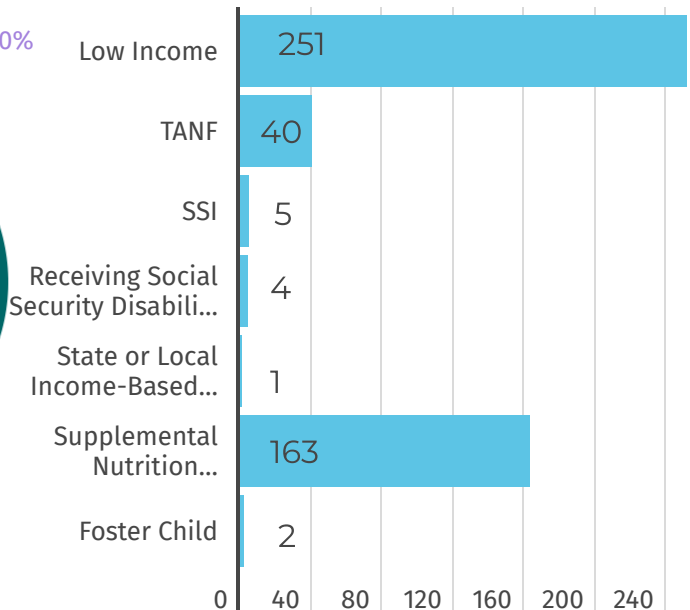
## EDUCATIONAL ATTAINMENT



## RESIDENCE



## INCOME/PUBLIC ASSISTANCE



# SERVICES

Intensive services for enrolled individuals include career counseling, supportive services, paid work experience, and job search preparation and support. Activities and outcomes represent special projects and WIOA individuals.

## ENROLLMENTS



Enrolled in WIOA  
390



Industry  
Recognized/  
Post Secondary  
Certificate 65



New Participants  
210

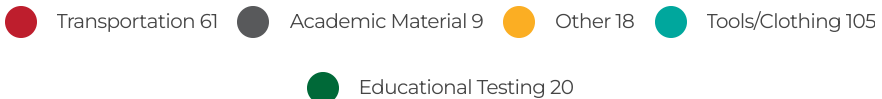
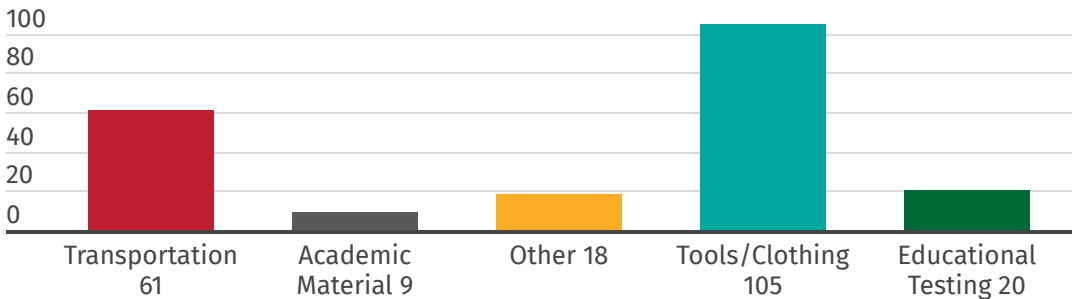


Entered Employment  
At Exit 113



Participants Carried In  
180

## SUPPORTIVE SERVICES



# TRAINING



**8,408.00**

Median Earnings  
4th Quarter  
after exit

**Occupational Skills  
Training**

**131**

**Training Related  
Employment**

**56**

## Direct Client Costs by Industry

Transportation/Logistics= 56

Manufacturing= 24

General Business = 26

Healthcare = 57

Hospitality/Service = 17

Construction = 88

# INVESTMENTS

Total Supportive Services  
**\$63,148**



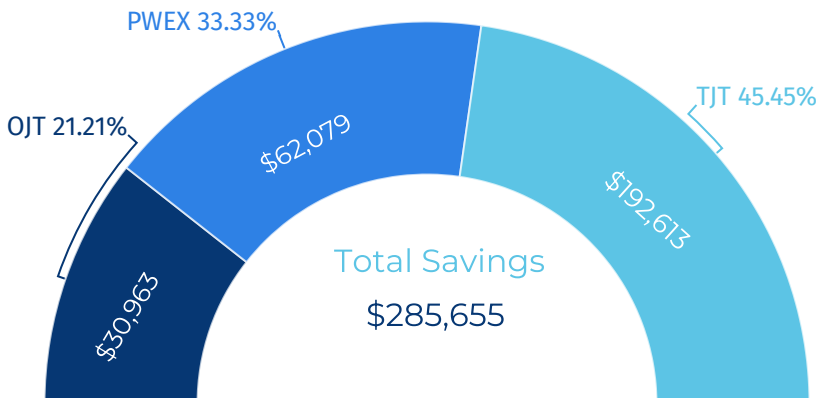
**\$387,351**

**Total Occupational Skills Training**

**\$4,647**

**Average Cost Per Job Seeker**

## Work Based Learning Expended & Employer Savings





# BUSINESS SERVICES

WDB staff members engage with the business community to better serve the workforce needs of the county.



432

Internal Job Orders Created



10

Job Fairs



950

Services Provided to Businesses



12,680

Business Outreach  
Campaigns



485

Businesses Served



18

Rapid Response Events

*"Workforce has been very helpful in finding us qualified candidates for employment which has allowed us to take advantage of the reimbursement program they have available. We have employed numerous people over the last 4 years. Your services have been immeasurable."*

*S&D Humphries- Owners/IRM, Inc.*